

WHY FOAM INSULATION?

- *Foam Insulation air seals and insulates
- *It does not sag within the wall cavity over time
- *It helps prevent mold growth
- *It provides soundproofing
- *It saves you money each month
- *It does not off gas once expanded
- *We utilize a soy based foam insulation which equals less petroleum

Soy Foam Insulation?

Truseal Insulation uses BioBased Insulation. BioBased utilizes the natural resource of Soy beans, which are grown right here in the USA (as well as right here in North Alabama).

www.biobased.net



Truseal Insulation is a division of Imagine, Inc., a local, family owned company. We install open and closed cell foam insulation.

Useful Links:

www.energywisestructures.com/
<http://buildingscience.com/topten/south.htm>
www.biobased.net
www.sealection500.com

**Insulate One
Time Right,
Comfort All
Day and Night!**

Contact Us at:

256.679.1981

www.uimagineit.com/truseal
navid@uimagineit.com



Efficiency



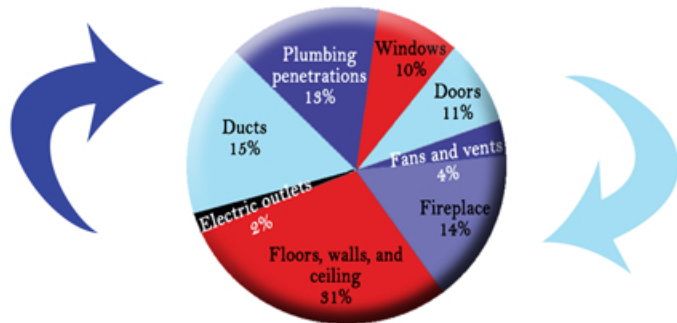
Durability

256.679.1981



How Does Air Escape?

Air infiltrates into and out of your home through every hole, nook, and cranny. About one-third of this air infiltrates through openings in your ceilings, walls, and floors.*



R-value is only part of the story. Air sealing is the rest of the story. Why is air sealing and insulating equally important? Air moves wherever it can, wherever air moves it changes the environment around it. With Air Leakage/Infiltration occurring in homes there is a loss of energy (often affecting typical insulation negatively i.e. lowering r-value), and an increase in dust, pollen, pests, and chances of mold; essentially a gain of the undesired. R-value does not account for air movement it is solely a measure of thermal resistance. If air moves around the insulation, then the air movement effectively diminishes r-value of the insulation. Therefore the quest for a comfortable, efficient, healthy, and durable home begins with air sealing and insulating.

* Dept of Energy 256.679.1981

Comfort

Efficiency

Healthy

Durable

256.679.1981



Truseal Insulation understands the dynamics that occur in the building structure, and the importance of air sealing and insulating. We have chosen to specialize in foam insulation due to its abilities to accomplish all aspects of insulating a home or building. Utilizing foam insulation and Truseal knowledge will help to reduce your monthly utility bills by 30 to 50% (if not more), over standard construction methods. The monthly savings potential is huge vs. the slightly increased mortgage payments.

Truseal not only insulates but we provide the whole package. The house is a system every component ties into each other, we understand that, so we work with each customer to complete the whole package.

Our Goal is Your Comfort & Your Health.

