



**DEMILEC**  
(USA) LLC.



## Why Builders Need FortiCel™

- ✓ Since 2002, builders have been unable to get Insurance coverage for mold incidents within the residential structures they build.
- ✓ This liability has not been transferred away from the builder UNTIL NOW.
- ✓ FortiCel™ provides a best practice defense in the event of a mold-loss claim, illustrating the builder's intentions to provide the best preventative treatment available.
- ✓ Treatment with FortiCel™ eliminates the problem of existing mold on the coating surface, reducing the risk of materials left exposed to weather.
- ✓ FortiCel's™ warranty takes the financial risk away for mold losses on any treated surface.
- ✓ As a member of the Green Building Association, FortiCel™ provides a great solution with an environmentally friendly label.
- ✓ Treatment with FortiCel™ allows builders to limit risk long after the home has been built and sold.
- ✓ Builders enjoy a positive image from their customers when proactive treatments are shown as a standard feature.
- ✓ Offering FortiCel™ in a design center, *even if refused*, provides an outstanding litigation buffer in the event of a future claim.
- ✓ Professional application *every time* offers superior quality assurance for a general contractor.
- ✓ Quick application provides little interruption to the normal building cycle.

To Learn More About FortiCel™ And Other Important Preventative Services Please Contact Our Office, Today!